

# Health Promotion Disease Prevention Council

May 31, 2011  
Eden Hill Medical Center  
3<sup>rd</sup> Floor Conference Room  
Dover, DE

## Attendees

### Members

Did Not Attend	Michael A. Barbieri	State Representative
Attended	Vickie K. George	Yes You Can Corporation
Did Not Attend	Bethany Hall-Long, RNC, PhD	State Senator
Attended	Sandra G. Hassink, MD, FAAP	Nemours Children's Clinic
Attended	Patricia P. Hoge, PhD	American Cancer Society
Attended	Paul Kaplan, MD	Blue Cross Blue Shield Delaware
Did Not Attend	Ed Kee	Delaware Department of Agriculture
Attended	Rita Landgraf	Delaware Department of Health and Social Services (DHSS)
Did Not Attend	Robert Laskowski, MD, MBA	Christiana Care Health Services (CHSS)
Did Not Attend	Alan B. Levin	Delaware Economic Development Office
Did Not Attend	Lillian Lowery	Delaware Department of Education (DOE)
Attended	Kathleen S. Matt, PhD	College of Health Sciences at the University of Delaware
Did Not Attend	John G. Moore	United Way of Delaware
Did Not Attend	Collin O'Mara	Delaware Department of Natural Resources and Environmental Control (DNREC)
Did Not Attend	Vivian Rapposelli	Department of Services for Children, Youth and their Families
Attended	Paula Rose, MD, MPH	Allen Family Foods
Did Not Attend	Ann S. Visalli	Office of Management and Budget (OMB)
Did Not Attend	Karen Weldin Stewart	Delaware Department of Insurance
Did Not Attend	Shailen P. Bhatt	Delaware Department of Transportation

**Designated Representatives**

Attended	Karyl Rattay, MD, MS	DHSS
Attended	Ray Bivens	DNREC
Attended	Teresa Strawder	OMB
Did Not Attend	Linda Wolfe	DOE
Attended	Rachel Onorato	DEDO
Attended	Michael Rosenthal, MD	CCHS

**Public Attendees/Others**

Attended	Kate Salvato	Bayhealth Medical Center
Did Not Attend	Jeanne Chiquoine	American Cancer Society
Attended	Eileen Sparling	Center for Disabilities Studies, University of Delaware
Attended	Jaime Conrad	DFE
Attended	Jonathan Kirch	American Heart Association

**Staff**

Did Not Attend	Mary Kane	Concept Systems, Inc.
Attended	Fred Breukelman	Division of Public Health
Did Not Attend	Jill Rogers	Division of Public Health
Attended	Katie Hughes	Division of Public Health
Attended	Judy Walrath	Division of Public Health

**Old and New Business****Welcome, Introduction and Charge**

Dr. Sandra Hassink called the meeting to order, and reviewed the items on the agenda for the meeting.

**Meeting Minutes**

The meeting minutes from the previous meeting were approved with the addition of Dr. Kathleen Matt to the list of attendees.

**Concept Mapping: Update**

Dr. Hassink informed the Council that the Concept Mapping rating and sorting results were being analyzed by Concept Systems Inc. Dr. Hassink stated that the final product would be presented at the next Council meeting in July.

## **Framework for Asset Mapping**

Ms. Katie Hughes presented the information that has been gathered for the Asset Map to the Council, and asked them for suggestions of additional information that they would like to see in the report. Dr. Matt stated that the assets in the community are not being utilized and that the Council should look for ways to increase usage. Dr. Matt also suggested using the table of contents from the Burden Report as a guide for the asset map so that the council provides people with resources for the burdens presented in the report.

## **Burden Report**

Ms. Judy Walrath presented the updated table of contents for the burden report to the members of the Council. Upon review, Dr. Hassink suggested that pregnancy be added to the report as a subset of each section. Dr. Matt and Dr. Michael Rosenthal agreed, stating that pregnant women are a population of interest and that health care providers often miss the opportunity to intervene during pregnancy.

Dr. Karyl Rattay stated that additional information regarding physical activity and nutrition among children could be found in the Delaware Survey of Youth. Dr. Rattay also stated that the survey contains some access questions. The Council members discussed adding information about accessibility to the report. They concluded that information on accessibility to resources should be added in the introduction near the Socio-Ecological Model.

Mr. Michael Cordrey from Aloysius Butler and Clark (AB&C) presented several concepts for the appearance and distribution of the burden report.

Mr. Cordrey presented two concepts for the cover of the burden report. The council overwhelmingly preferred the first cover. They suggested several changes including removing the picture of the scale, adding a picture of someone with a disability being active and adding a picture of an overweight person engaged in healthy activity. The Council members stated that they would also like to see additional color options for the first cover.

Mr. Cordrey also suggested that the Council's recommendations, burden report and asset maps be available online. He said that the three reports could be accessed from a website dashboard. He explained that the cover of each document would appear on the website, and that users could open and read each document like an online book by clicking on the report. Mr. Cordrey handed out information on the features of the online book format to the Council members.

Dr. Hassink stated that if possible she would like the topics of the burden report to link to the "solution" in the asset map so that if people reading about a particular disease they could have easy and instant access to resources in their area. Mr. Cordrey was not sure if the online books had the capacity to hyperlink to another document, but he stated that he would look into it and report back to the Council. The Council also recommended moving the asset map report to the middle of the website's dashboard.

Mr. Cordrey stated that AB&C is seeking individuals in the community to provide testimonials that would be included as a part of the burden report. Mr. Cordrey asked the members of the Council to email recommendations for testimonials to Ms. Jill Rogers.

## Updates/Other

Mr. Fred Breukelman informed the Council of a potential funding opportunity. Mr. Breukelman said that the Community Transformation Grant was authorized under the Affordable Care Act, and that the grant addressed many of the issues that the Council is focusing. Mr. Breukelman said the grant requires a group to provide oversight, and that the Council on Health Promotion and Disease Prevention would be a great fit for this role. The members of the Council agreed and stated that they are willing to provide oversight of the grant.

Mr. Jonathan Kirch from the American Heart Association stated that he was encouraged and excited about the discussions that he heard during meeting, and that he agreed with the direction that the Council was headed in.

The meeting was adjourned at 11:50 a.m.

## Documentation

Meeting agenda and minutes are available at your request and will be posted on the CHPDP web page at <http://dhss.delaware.gov/dph/dpc/chpdp.html>. Any requests for documents should be emailed to Katie Hughes at [Katherine.Hughes@state.de.us](mailto:Katherine.Hughes@state.de.us).

## Future Meeting(s)

The next Health Promotion Disease Prevention Council meeting is scheduled for **July 26, 2011** at **Eden Hill Medical Center 3<sup>rd</sup> Floor Conference Room, Dover, DE**.